



## 2024 Downtown Derby Darty Sponsorship Opportunities

Promote your business and reach prospective customers through sponsorship of our 2024 Downtown Derby Darty – the only Kentucky Derby themed pub crawl on the Crystal Coast.

This event was a huge hit in 2022 and 2023, and we are excited to recreate the magic in Downtown Morehead City again this year. We appreciate your consideration of support and sponsorship for this event!

### **ROSE SPONSOR**

**\$1,000**

- Downtown Derby Darty presented by “YOUR COMPANY”
- Six Downtown Derby Darty tickets
- Logo on event wristband
- Logo on printed event tickets
- Name and logo representation on all Downtown Derby Darty media advertising and promotions including social media, radio, and print advertising
- Logo and link on Downtown Morehead City, Inc. website and ticketing page

### **EQUINE SPONSOR**

**\$500**

- Four Downtown Derby Darty tickets
- Logo on event wristband
- Logo on printed event tickets
- Name and logo representation on Downtown Derby Darty social media posts
- Logo and link on Downtown Morehead City, Inc. website. and ticketing page

### **JOCKEY SPONSOR**

**\$250**

- Two Downtown Derby Darty tickets
- Logo on printed event tickets
- Name and logo representation on Downtown Derby Darty social media posts
- Logo and link on Downtown Morehead City, Inc. website and ticketing page

For More Information, please contact Kathryn Metts, [kathryn@downtownmoreheadcity.com](mailto:kathryn@downtownmoreheadcity.com)