



Downtown
Morehead City Inc.
www.downtownmoreheadcity.com

Downtown Morehead City, Inc. Adopt-a-Block Program Rules and Volunteer Terms & Conditions

Thank you for your participation in our Adopt-a-Block program! This initiative was founded by the Town of Morehead City in 2021, and recently Downtown Morehead City, Inc. (DMC, Inc.) has taken ownership of the program within the downtown district – 4th to 18th streets, water to water. We are passionate about keeping our downtown clean and beautiful, and it is equally important to us that we protect the natural areas and waterways that surround all of Morehead City, so we sincerely appreciate your commitment to this effort.

Please read through the program guidelines below, and direct all questions to the DMC, Inc. office by emailing kathryn@downtownmoreheadcity.com.

1. Eligible streets and/or blocks are available for adoption on a first-come, first-served basis. If you are interested in a specific area of downtown, please visit our website or reach out to our office to see if that space is available. Requested streets and/or blocks will be approved and assigned by DMC, Inc. Staff.
2. Participants must fill out and submit an “*Application Form*” and “*Volunteer Waiver & Release of Liability*” form to DMC, Inc. before conducting an initial clean-up. These documents must be on file and acknowledged by DMC, Inc. Staff for participating groups to be recognized in the program.
 - a. These forms are available for download on the DMC, Inc. website.
3. Participants are required to participate in the Adopt-a-Block program for a minimum of one (1) year.
4. Participants will be responsible for a minimum of four (4) cleanup events per year – one (1) per quarter.
 - a. Participants are responsible for reporting evidence of each cleanup event to DMC, Inc. staff via email. We encourage groups to send photos from each cleanup event that can be shared across social media channels, through email newsletter distribution, and on our website.
 - b. One of the four (4) events may be in partnership with the Town of Morehead City during one of their bi-annual cleanup days as determined by the City, and/or in partnership with the Carteret County Litter Free Land & Sea’s Annual County-Wide Clean-Up Day held each April.
 - c. Additional cleanup events are strongly encouraged, especially during tourist season.

5. Participants are responsible for general cleanup along sidewalks and curbs (i.e., small to midsize trash and litter pick-up, light weeding, etc.)
 - a. For large litter items, please notify DMC, Inc. Staff with an item description and location so that the proper services can be sent to dispose of them.
6. Participants are encouraged to coordinate with property owners within adopted blocks to promote beautification and cleanup on privately owned lots.
7. Groups with members under the age of eighteen (18) must always be supervised by adults who are eighteen (18) years of age or older.
8. Participants will be provided with supplies prior to cleanups on a check-in/check-out basis by DMC, Inc. Supplies include: garbage bags, gloves, safety vests, collection tools, buckets, and any other materials deemed necessary. Supplies and materials are not to be used for other activities outside the Adopt-a-Block Program.
 - a. Participants are welcome to use their own supplies in addition to those provided by DMC, Inc. If participating groups require additional supplies or replacements during the year, please contact DMC, Inc. Staff.
9. Participants will make arrangements to dispose of all waste collected by placing the trash in appropriate receptacles to be taken out with normal trash collection on the scheduled days. Items not eligible for regular pickup and recyclables should be disposed of in the proper manner per local and state guidelines. Information on these guidelines is available on the DMC, Inc. and Town of Morehead City websites.
10. Participants will be listed on the DMC, Inc. website with space for a linked logo to market/promote individuals, businesses, or organizational teams. Participants will also be featured through highlights on DMC, Inc. social media and recognized in cumulative Annual Reports.
11. DMC, Inc. reserves the right to immediately withdraw support for any participant if, at the sole discretion of the DMC, Inc. Board of Directors and Staff, the participant's conduct while participating in volunteer activities is determined to be inconsistent with the terms and conditions of the program, or violates any local, state, or federal law.
12. DMC, Inc. and the Town of Morehead City have the right to inspect how cleanup events are carried out. If either entity determines that actions in the cleanup event need to be changed, DMC, Inc. and the City have the right to inform the participant of the problem, in which corrective actions will be taken immediately. If the participant continues without correcting the problem or making changes, the participant will be dropped from the program immediately.
13. DMC, Inc. reserves the right to revise any and all program terms and conditions and to deny approval of any application.