



*Downtown*  
Morehead City

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Downtown Morehead City, Inc. fosters a healthy downtown by promoting assets and maximizing economic opportunities while preserving our coastal lifestyle.

For more information contact  
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*Downtown  
Means  
Business*

THE IMPACT OF  
DOWNTOWN MOREHEAD CITY  
2022-2023





# Downtown by the Numbers

**\$319,819.97**

Public dollars  
invested

**\$32,965,537.27**

Private dollars  
invested

**58**

Ft/PT jobs  
Created

**20**

New  
Businesses

**26**

Facade  
Improvements

**987**

Volunteer  
hours

*In 2022-2023, Downtown Morehead City also extended its boundaries to include 14<sup>th</sup> to 18<sup>th</sup> Streets.*

