



North Carolina  
**MAIN STREET**  
Community

**FOR IMMEDIATE RELEASE**

*Downtown***Morehead City**

**Contact**

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**MOREHEAD CITY PARKS & RECREATION NAMED  
2023 NORTH CAROLINA MAIN STREET CHAMPION**

**Morehead City, NC (3/15/24)** – The Town of Morehead City’s Parks & Recreation Department was recognized as a 2023 recipient of the North Carolina Main Street Champion Award last Thursday during the 23<sup>rd</sup> Annual NC Main Street Conference in Goldsboro, NC. This honor is awarded to individuals and groups who go above and beyond in their contributions for the continued revitalization and community building of their downtown districts.

Downtown Morehead City, Inc. eagerly nominated the Morehead City Parks & Recreation Department for this award based on their many years of strong partnership and collaboration on downtown programs and projects. The organization submitted the following statement along with their nomination:

*“The Town of Morehead City’s Parks & Recreation Department is an essential part of Morehead City’s downtown district. Its support of Downtown Morehead City, Inc. has been integral to the organization’s success. Collectively, the Parks & Recreation team is responsible for running an impressive recreation center, coordinating sports programming for youth and adults, managing the historic Curb Market, maintaining more than ten parks and facilities within the downtown district, and planning a series of family-friendly events.*

*These events bring together community members from all walks of life. Several members of their staff also sit on multiple Downtown Morehead City, Inc. committees, and generously share ideas, resources, and volunteer hours to help the organization thrive.*

*Through the Parks and Recreation Department’s efforts, Morehead City’s parks and recreational spaces have been transformed into vibrant hubs of activity. Downtown Morehead City, Inc. proudly acknowledges the Town of Morehead City’s Parks & Recreation Department as its 2023 North Carolina Main Street Champion.”*

“We are so fortunate to work with an incredible group of people through the Morehead City Parks & Recreation Department,” said DMC, Inc. Executive Director, Kathryn Metts, “and we are grateful for their dedication to making our downtown community the best it can be!”

A total of forty Main Street Champions were named in communities across North Carolina in 2023, with medals and certificates of honor presented by N.C. Department of Commerce Secretary, Machel Baker

Sanders, and Assistant Secretary of Rural Economic Development at the N.C. Department of Commerce, Kenny Flowers.

View the Morehead City Champions video, and learn more about the recognition program, on the [Downtown Morehead City, Inc. website](#).

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**ABOUT DOWNTOWN MOREHEAD CITY, INC.**

Downtown Morehead City, Inc. is a 501(c)(3) non-profit organization that provides leadership in Downtown Morehead City to optimize economic and cultural opportunities in a welcoming environment and encourages community engagement and participation. For more information, visit [www.downtownmoreheadcity.com](http://www.downtownmoreheadcity.com)

**ABOUT THE NC MAIN STREET & RURAL PLANNING CENTER**

NC Main Street is a Main Street America™ Coordinating Program. As a Main Street America™ Coordinating Program, NC Main Street helps to lead a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,200 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities through preservation-based economic development. For more information, visit [ncmainstreetandplanning.com](http://ncmainstreetandplanning.com).