



## 2023 Sponsorship Opportunities

### **SERIES SPONSOR** **\$6,000**

- Series Sponsor, Alive at Five concert series presented by “YOUR COMPANY”
- Name and logo representation in all Alive at Five media advertising and promotions including social media, radio, and print advertising,
- Opportunity to introduce your business from the stage at all 5 concerts,
- Vendor space available in Jaycee Park at all 5 concerts,
- Opportunity to distribute coupons/information/material at all 5 concerts,
- Logo and link on Downtown Morehead City, Inc. website

### **CONCERT SPONSOR** **\$3,000**

- Sponsor one chosen concert, Concert Sponsored by “YOUR COMPANY”
- Opportunity to introduce your business from the stage at chosen concert,
- Logo represented in Alive at Five marketing material for chosen concert,
- Opportunity to distribute coupons/information/material at sponsored concert, 10x10 Vendor Space in Jaycee Park (no docks allowed for sponsors),
- Logo and link on Downtown Morehead City, Inc. website.

### **BAND SPONSOR** **\$1,500**

- Sponsor band for one chosen concert, Band Sponsored by “YOUR COMPANY”
- Logo represented in Alive at Five marketing material for chosen concert,
- Opportunity for a 10x10 Vendor Space in Jaycee Park (no docks allowed for sponsors),
- Thank You mentioned by band on stage for chosen concert,
- Your provided banner displayed at chosen concert.

### **DOWNTOWN BUSINESS SPONSOR** **\$500**

- Must be a business located between 4<sup>th</sup> and 18<sup>th</sup> Streets in Downtown MHC
- Name mentioned in marketing for all concerts,
- Thank You mentioned by band on stage for all concerts,
- Your logo on a banner displayed at each concert and at the train depot,
- Opportunity to distribute coupons/information/material at any concert.

For More Information, please contact Lisa Rueh, [lisa@downtownmoreheadcity.com](mailto:lisa@downtownmoreheadcity.com)